

**Knowing Cancer Policy:
How Can That Help Local Programs?**

AGENDA — Thursday, June 9, 2011

- 9:30—10:00 a.m. Registration**
- 10:00—10:15 Welcome, Introduction to Policy & Workshop Purpose**
- 10:15—11:00 “Improving Community Health: Can the Tail Wag the Dog?”**
Thelma C. Hurd, MD, Associate Professor
Director of Breast Surgery Program
University of Texas Health Science
Center at San Antonio
- 11:00—11:15 Break**
- 11:15—12:00 Noon Panhandle Project Presenters:**
- **WISE (Women Inspiring, Servicing, and Educating) Women**
Leticia Goodrich, MA, Founder/Executive Director
Amarillo Area Breast Health Coalition
 - **ABC4WT (Access to Breast Care 4 West Texas)**
Rakhshanda Rahman, MD, Director
TTUHSC Amarillo Breast Center of Excellence
 - **Prostate Outreach Grant**
Mike Moss, Male Health Educator
Texas Panhandle Family Planning & Health Centers
 - **Potential Livestrong Program & Prostate Cancer**
Ed Hammer, PhD, Clinical Professor, Pediatrics
TTUHSC School of Medicine
- 12:00 —12:30 p.m. Lunch (Provided)**
- 12:30—1:45 Group Discussion Topics**
- Identify what the area is currently doing with regard to cancer control and how these efforts can be collaborated among programs in an attempt to better coordinate efforts, improve outreach and be supportive of one another.
 - Identify areas where information is needed regarding cancer awareness, prevention, and resources to create a network for sharing and disseminating educational outreach and area resources.
 - Allow time for additional questions that reflect the interest of prospective attendees — as related in pre-workshop questionnaire responses sent prior to workshop.
- 1:45—2:00 Wrap Up, Question/Answer/Evaluations**

West Texas A&M University
Panhandle AHEC
WTAMU Box 61003
Canyon, TX 79016-0001

RETURN SERVICE REQUESTED



*Sponsored by the Amarillo Area
Breast Health Coalition*

**Cancer Policy Discussion
Workshop**

**Knowing Cancer Policy:
How Can That Help Local
Programs?**

THURSDAY, JUNE 9, 2011

10:00 a.m. — 2:00 p.m.

Amarillo College West Campus
Amarillo, Texas

In partnership with



Knowing Cancer Policy: How Can That Help Local Programs?

Thursday, June 9, 2011

Workshop Overview:

Mention policy and most people think of laws, regulations and high-level implementation. But there is more to the idea of policy, and you may find that some of the cancer projects you are working on have aspects of policy in it. By increasing your awareness of policy and related issues, you may find new ways to expand the reach of your projects or partner with others. There will be lots of interaction and discussion during the workshop. You can learn about what others are doing and find ways to support each other now or in the future.

Location:

Amarillo College West Campus, Building A, Room 109
6222 West 9th Avenue — Amarillo, Texas

Length: Registration begins at 9:30 a.m.
10:00 a.m. to 2:00 p.m.

Pre-Registration appreciated by: June 7th

Cost: FREE Lunch will be provided.

Continuing Education Credit:

Nursing Contact Hours: 1.5
Social Workers, LPCs CEUS: 0.15

Continuing Nursing Education: Amarillo College Center for Continuing Healthcare Education is an approved provider of continuing nursing education by the Texas Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Additional workshop support provided by:

Panhandle Area Health Education Center (AHEC)
Amarillo College Center for Continuing Healthcare Education

PRE-WORKSHOP QUESTIONNAIRE

PLEASE COMPLETE AND RETURN WITH REGISTRATION FORM
PRIOR TO ATTENDING WORKSHOP.

1. What areas of comprehensive cancer control do your cancer activities cover?
 - ~ Prevention
 - ~ Early Detection & Treatment
 - ~ Survivorship
 - ~ Health care Professional Education
 - ~ General Public Education
 - ~ Research
2. Do you currently define your projects as policy projects? If so, what are they?
 - ~ Are they city, county, state or national?
3. In what areas of comprehensive cancer control would you like to become more involved through policy/program change?
4. What are the advances/challenges of working on policy/program issues in small and large cities?
5. What resources are needed to engage in policy/program change?
6. Would you like to share a success story with the discussion group? If yes, please let the discussion facilitator know when you arrive at the workshop.

Cancer Policy Discussion Workshop

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REGISTRATION FORM

Last Name: _____

First Name: _____

Social Security Number: (last 4 digits only) _____

Date of Birth: _____

Home Address: _____

City: _____ County: _____ State: _____

Zip Code: _____ Primary Phone Number: _____

Employer: _____

Work Address: _____

City: _____ County: _____ State: _____

Zip Code: _____ Work Phone: _____

Job Title/Credentials: _____

Gender: _____ Male _____ Female

Age: _____ < 20 _____ 20-29 _____ 30-39 _____ 40-49 _____ 50-59 _____ > 60

Ethnicity: (check one) _____ African American/Black _____ White

_____ American Indian/Alaskan Native _____ Hispanic _____ Latino

_____ Native Hawaiian/Other Pacific Islander Other: _____

**PLEASE RETURN REGISTRATION FORM AND
PRE-WORKSHOP QUESTIONNAIRE TO:**

Karen Russell
Panhandle Area Health Education Center (AHEC)
WTAMU Box 61003
Canyon, TX 79016-0001
Phone: 806-651-3482
Fax: 806-651-3489
Email: krussell@mail.wtamu.edu

Thank you for completing and we look forward to seeing you on June 9th!